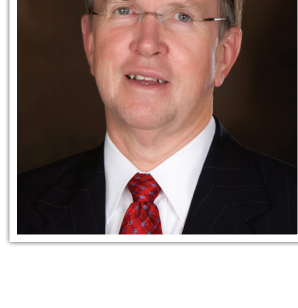


NASHVILLE AREA ETF 10 BEST

To see a list of the Nashville Area ETF holdings' 10 best performers since inception [click here](#). And check out the NASH industry breakdown below.

NASH CEO SPOTLIGHT: Richard Herrington Franklin Synergy Bank



NEWS FLASH: FRANKLIN SYNERGY BANK

Franklin Financial Network, Inc. (NYSE:FSB) was recently added to the Russell 2000* index. What are the benefits to your bank from being added to the index, and what kind of economic indicator is that for middle Tennessee?

It's a great accomplishment for Franklin Financial Network, Inc. to be included in the Russell 2000, and our inclusion provides great opportunity for our stock. Market capitalization qualifies us to make the index, which is widely used by institutional bankers and investment managers for index funds and as a benchmark for US small cap stocks. Index funds investing in the Russell 2000 benchmark will purchase each security in the index, providing significant buying pressure and increasing trading volume for our stock.

Middle Tennessee has a vibrant economy, with an influx of new residents and jobs and a very healthy real estate market, particularly in Williamson and Rutherford Counties. Much of our growth and success is directly related to the economic health of the community where we live and work.

Franklin Synergy Bank currently operates 11 full service branches in Williamson and Rutherford Counties, are there any immediate plans for expansion?

By year end, an office in Nolensville will open. Nolensville is an emerging community in Williamson County with a population of about 8,000. In addition, an office in Nashville (Davidson County) is in the plan for first quarter 2016. The Nashville office will have a full banking team, including commercial lenders and mortgage professionals; our Healthcare lending team will be based there as well.

At the end of March FSB reported a 104.8% increase in net income from the same period in the previous year. What factors contributed to such an increase?

Several factors drove the increase in net income March 2015 over March 2014.

1. Franklin Synergy purchased Rutherford County based MidSouth Bank in July 2014, adding approximately \$261 million in assets for a combined \$1.1 billion in total assets.
2. Subsequent to the acquisition, strong loan growth continues. Real estate construction and development lending remains robust, with mortgage lending growth driven by a continued attractive interest rate environment.
3. The addition of experienced bankers and mortgage professionals to our team of veteran bankers widened our reach in two healthy markets in middle Tennessee.
4. Also of note in the first quarter of 2015, Franklin Financial Network, Inc. the parent of Franklin Synergy Bank completed an initial public offering on the New York Stock Exchange ("NYSE"), selling 2.64 million shares of its common stock at an initial offering price of \$21.00 per share and raising over \$55 million in capital.

FSB has traditionally built their portfolio around Williamson County real estate and recently entered healthcare banking. How do you see FSB growing within that sector?

Healthcare represents a significant growth opportunity for our bank. Healthcare is a primary driver of the economy in Middle Tennessee and a natural expansion of our scope of business lending activities. We were fortunate to be able to attract an experienced healthcare lending team with more than seven years of experience working together.

THIS JUST IN:

ACADIA HEALTHCARE (NYSE: AHC) SETS GOAL AT \$4 BILLION IN REVENUE

Nashville Business Journal
July 16, 2015

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NASHVILLE RANKS AMONG TOP 10 CITIES FOR UP AND COMING TECHNOLOGY HUBS

Ziprecruiter
July, 2015

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NEW LOCAL IPO — COMMERCE UNION BANK (NASDAQ: CUBN) EYES EXPANSION

Nashville Business Journal
July 8, 2015

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TRACTOR SUPPLY COMPANY (NYSE: TSCO) EXPANDS OPERATIONS IN THE NORTH EAST UNITED STATES

Pittsburg Post Gazette
June 30, 2015

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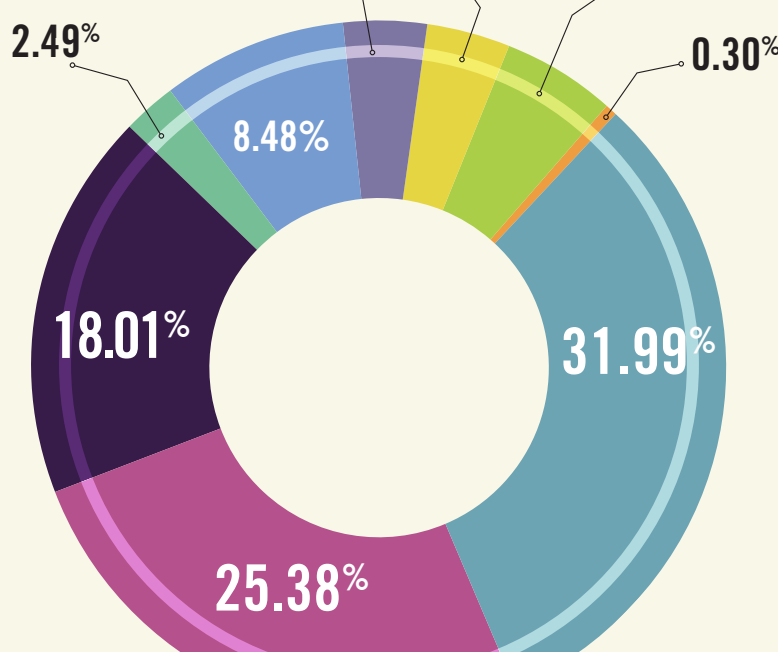
For more information about the fund visit NashvilleETF.com.

NASH FACTS:

Fund Data as of 7/24/2015

Primary Exchange / NYSE ARCA
Ticker / NASH
CUSIP / 53957P106
Net Assets / \$11,332,650.32
Shares Outstanding / 350,000
Price Per Share / \$32.39
Closing Price / \$32.39
NAV / \$32.38

For standardized fund performance [click here](#).



Fund Holdings :

- Healthcare 31.99%** — AAC Holdings, Inc (4.51%) / Acadia Healthcare (3.39%) / Amsurg (3.69%) / Brookdale Senior Living (2.35%) / Community Health Systems (4.66%) / Cumberland Pharmaceuticals (.89%) / HCA Holdings (6.05%) / Healthways (2.28%) / LifePoint Hospitals (4.17%)
- Consumer Discretionary 25.38%** — Cracker Barrel Old Country Store (5.10%) / Dollar General (5.70%) / Genesco (4.41%) / Kirkland's (4.17%) / Tractor Supply (6.00%)
- REIT 18.01%** — Corrections Corporation of America (4.24%) / Healthcare Realty Trust (4.58%) / National Health Investors (4.21%) / Ryman Hospitality Properties (4.98%)
- Materials 2.49%** — Louisiana-Pacific (2.49%)
- Energy 8.48%** — Delek US Holdings (4.34%) / Delek Logistics MLP (4.14%)
- Industrials 4.10%** — CLARCOR (4.10%)
- Technology 3.63%** — HealthStream (3.63%)
- Financial 5.43%** — Pinnacle Financial Partners (3.28%) / Franklin Financial Network (2.15%)
- Cash 0.30%**

Holdings are subject to change.

Nashville Area ETF (NYSE:NASH) allows investment in a basket of publicly traded companies based in middle Tennessee.

These companies benefit from the positive growth trends and characteristics of the Nashville area.

NASH is traded on the New York Stock Exchange and available through most stock brokers. The fund is rebalanced each quarter. Stocks in NASH are weighted according to 7 factors such as earnings, yield, momentum and market cap.

For more information, visit www.nashvilleareaetf.com.

What's an ETF?

Exchange Traded Funds are funds that track a specific index. When you buy shares of an ETF, you are buying shares of a portfolio that tracks the index and return of its underlying index.

Nashville Area ETF, Invest In What You Know.
NashvilleAreaETF.com



The material is not intended as an offer or solicitation for purchase or sale of any security, nor is it individual or personalized investment advice. LocalShares and SEI Investments Distribution Co. do not sponsor the opinions or information presented in articles, nor do they assume liability for any loss that may result from relying on these opinions or information.

All ETF products are subject to risk, which may result in the loss of principal. Investment in smaller companies typically exhibit higher volatility. The Fund will invest substantially all of its assets in the securities of companies that have their headquarters or principal place of business located in the Nashville, Tennessee region. The Fund may be impacted by events or conditions affecting the region to a greater extent than a fund that did not focus its investments in that manner. The fund is expected to invest a relatively large percentage of its assets in the healthcare sector and negative performance of the sector will negatively impact the fund. Diversification may not protect against investment loss.

Carefully consider the Nashville Area ETF's investment objective, risk factors, and charges and expenses before investing. This and other important information can be found in the Nashville Area ETF's Prospectus, which may be obtained by calling 855-480-NASH (6274). Read it carefully before investing.

ETF shares are not redeemable with the issuing fund other than in large Creation Unit aggregations. Instead, investors must buy or sell ETF Shares in the secondary market with the assistance of a stockbroker. In doing so, the investor may incur brokerage commissions and may pay more than net asset value when buying and receive less than net asset value when selling. The NAV of the Fund's shares is calculated each day the national securities exchanges are open for trading as of the close of regular trading on the New York Stock Exchange ("NYSE"), normally 4:00 p.m. Eastern time (the "NAV Calculation Time"). Shares are bought and sold at market price (closing price) not NAV. Market price returns are based on the midpoint of the bid/ask spread at 4:00 pm Eastern Time (when NAV is normally determined).

An active secondary market for the Fund's shares may not exist. Although the Fund's shares will be listed on an exchange, subject to notice of issuance, it is possible that an active trading market may develop or be maintained. There is no guarantee that distributions will be paid.

SEI Investments Distribution Co. is the distributor for the Nashville Area ETF. SEI Investments Distribution Co., 1 Freedom Valley Drive, Oaks, PA, 19456. Not FDIC Insured / No bank guarantee / May lose money

* The Russell 2000 Index is a small-cap stock market index of the bottom 2,000 stocks in the Russell 3000 Index. The index represents approximately 8% of the total market capitalization of the Russell 3000 Index.