

## NASHVILLE AREA ETF 10 BEST

To see a list of the Nashville Area ETF holdings' 10 best performers since inception [click here](#). And check out the NASH industry breakdown below.

### NASH ECONOMIC DEVELOPMENT SPOTLIGHT:

## Courtney Ross

Chief Economic Development Officer  
Nashville Area Chamber of Commerce



### NEWS FLASH:



**So, knowing that you can't "name names," is there anything about the current pipeline of opportunity that you can tell us – either in terms of its volume or type of opportunity?**

Our pipeline continues to be robust and diverse. Our team along with our Nashville regional partners are working over 100 projects at various stages, the majority of projects are in the advanced manufacturing and corporate operations industries which also includes health care and technology. Our region's momentum shows no signs of slowing down.

**What is the difference between companies that were relocating to Nashville 15 years ago, as opposed to the companies that you are recruiting now?**

I started my economic development career exactly 15 years ago at the state level; in my career, there has been quite a bit of change in how we recruit companies and how companies choose where they will relocate. In 2000, Nashville's relocation pipeline was concentrated primarily in the manufacturing sector, followed by supply chain management, some health care and very few corporate operations. Today, that pipeline looks much more diversified. One reason for the shift was when HQ (Headquarter) companies like Asurion, Louisiana Pacific, Nissan and Service Source chose the Nashville region. We are now home to six Fortune 500 companies and have landed big projects like UBS, and Community Health Systems expansion, Bridgestone Americas expansion and tech company leaders such as Warby Parker and Eventbrite. The fastest-growing areas of our economy today are information technology, education and health care.

**The Nashville Area Chamber of Commerce has made education one of its top priorities – and partnered with LocalShares recently on the Gateway to Business Fellowship Program for 8th grade students in Metro Nashville Public Schools. How does education play a part in economic development?**

Public education is a fundamental factor in economic development. Preparing our pre-K-16 pipeline as the next generation of talent with the skills needed to advance in a variety of existing and emerging fields is essential to economic development in the Nashville region. In order for our companies to be successful, we must continue to focus on the attraction and retention of highly skilled and educated workers to generate the competitive talent necessary for businesses starting, growing or moving to the Nashville region. Talent is always a high priority in any relocation, retention or expansion project. It is critical to meet talent needs and to have a steady supply of educated talent for companies. We also understand that excellent public schools are integral to the fabric of any community. When companies relocate, that also means families relocate, so good schools are a strong selling point during that decision-making process.

**You have been the head of economic development at the Chamber for a little more than one year now, what are some of your highlights from your first year in this position?**

First and foremost, economic development is a team sport, and no one can do this alone. The successes of my first year in this position have been a result of our entire team's efforts. I am proud that the Nashville region continues to grow its reputation as a top destination for talent and business investment. Starting in July 2014, we engaged more than 2,000 community, business and academic leaders to plan our new five-year regional economic development strategy. In February 2015, we unveiled an ambitious, complex and robust economic development plan that will lead the way for continued long-term prosperity in the Nashville region. In addition, we had another record year of relocations and expansions, including the retention and expansion of Bridgestone Americas and the relocations of companies such as Under Armour and Warby Parker, to name only a few. We have also worked with the team to secure new nonstop airline flights to key markets such as the San Francisco Bay area, which opens up a new door to that part of the country for us.

**Looking forward, what plans for economic development is the Chamber actively utilizing and where do you see Nashville in 10 years?**

The Nashville region is enjoying a period of unprecedented economic growth, prosperity and momentum right now, due to tremendous vision and strategic thinking by our community and business leaders. The next Partnership 2020 strategy focuses on three key strategic drivers that will not only build on our achievements, but will also identify areas of progress and critical need to ensure the region's future economic vitality. These are economic prosperity, talent development, and maintaining Nashville's quality of life/sense of place. We know we'll need to get all three of these right to remain competitive with the top metros we benchmark against. Because Middle Tennessee is a regional, 10-county economic engine, and because the Partnership was built on a regional approach, we will maintain our commitment to effective regionalism as the underpinning of everything we do.

In the next decade, I foresee us continuing to build on our momentum with the Partnership 2020 strategy as our foundation. Recognizing that there will continue to be a need for highly skilled, highly educated workers in growth industries such as health care, advanced manufacturing and information technology, we will ramp up our talent development efforts to attract and retain those workers. And, finally, within the next 10 years, we need to make real progress toward regional mass transit solutions. We have to do a better job of connecting communities by making it easier for people to move around our region – this is a major piece of the puzzle for our economic development efforts.

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*Zacks.com*  
June, 04 2015

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*Tennessean*  
June 3, 2015

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*Drug Store News*  
June 1, 2015

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*Nashville Business Journal*  
June 23, 2015

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For more information about the fund visit

[NashvilleETF.com](http://NashvilleETF.com).

## NASH FACTS:

### Fund Data as of 6/19/2015

Primary Exchange / NYSE ARCA

Ticker / NASH

CUSIP / 53957P106

Net Assets / \$11,519,586.11

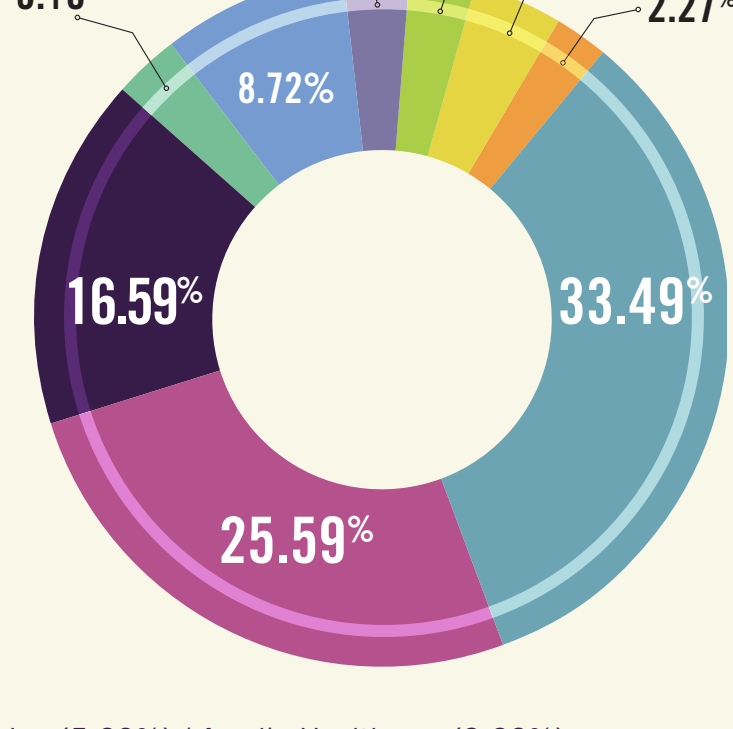
Shares Outstanding / 350,000

Price Per Share / \$33.21

Closing Price / \$32.92

NAV / \$32.94

For standardized fund performance [click here](#).



### Fund Holdings :

- Healthcare 33.49%** — AAC Holdings, Inc (5.20%) / Acadia Healthcare (3.22%) / Amsurg (4.23%) / Brookdale Senior Living (2.63%) / Community Health Systems (5.34%) / Cumberland Pharmaceuticals (1.09%) / HCA Holdings (6.30%) / Healthways (1.33%) / LifePoint Hospitals (4.18%)
- Consumer Discretionary 25.59%** — Cracker Barrel Old Country Store (5.20%) / Dollar General (5.81%) / Genesis (4.36%) / Kirkland's (3.71%) / Tractor Supply (6.52%)
- REIT 16.59%** — Corrections Corporation of America (3.85%) / Healthcare Realty Trust (4.07%) / National Health Investors (3.73%) / Ryman Hospitality Properties (4.94%)
- Materials 3.16%** — Louisiana-Pacific (2.29%) / Noranda Aluminum Holding (.87%)
- Energy 8.72%** — Delek US Holdings (4.97%) / Delek Logistics MLP (3.75%)
- Industrials 3.03%** — CLARCOR (3.03%)
- Technology 3.04%** — HealthStream (3.04%)
- Financial 4.12%** — Pinnacle Financial Partners (4.12%)
- Cash 2.27%**

*Holdings are subject to change.*

### Nashville Area ETF (NYSE:NASH) allows investment in a basket of publicly traded companies based in middle Tennessee.

These companies benefit from the positive growth trends and characteristics of the Nashville area.

NASH is traded on the New York Stock Exchange and available through most stock brokers. The fund is rebalanced each quarter. Shares in NASH are weighted according to 7 factors such as earnings, yield, momentum and market cap.

For more information, visit [www.nashvilleareatf.com](http://www.nashvilleareatf.com).

### What's an ETF?

Exchange Traded Funds are funds that track a specific index. When you buy shares of an ETF, you are buying shares of a portfolio that tracks the yield and return of its underlying index.

**Nashville Area ETF, Invest In What You Know.**

[NashvilleAreaETF.com](http://NashvilleAreaETF.com)



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All ETF products are subject to risk, which may result in the loss of principal. Investment in smaller companies typically exhibit higher volatility. The Fund will invest substantially all of its assets in the securities of companies that have their headquarters or principal place of business located in the Nashville, Tennessee region. The Fund may be impacted by events or conditions affecting the region to a greater extent than a fund that did not focus its investments in that manner. The Fund is expected to invest a relatively large percentage of its assets in the healthcare sector and negative performance of the sector will negatively impact the fund. Diversification may not protect against investment loss.

Carefully consider the Nashville Area ETF's investment objective, risk factors, and charges and expenses before investing. This and other important information can be found in the Nashville Area ETF's Prospectus, which may be obtained by calling 855-480-NASH (6274). Read it carefully before investing.

ETF shares are not redeemable with the issuing fund other than in large Creation Unit aggregations. Instead, investors must buy or sell ETF Shares in the secondary market with the assistance of a stockbroker. In doing so, the investor may incur brokerage commissions and may pay more than net asset value when buying and receive less than net asset value when selling. The NAV of the Fund's shares is calculated each day the national securities exchanges are open for trading as of the close of regular trading on the New York Stock Exchange ("NYSE"), normally 4:00 p.m. Eastern time (the "NAV Calculation Time"). Shares are bought and sold at market price (closing price) not NAV. Market price returns are based on the midpoint of the bid/ask spread at 4:00 pm Eastern Time (when NAV is normally determined).

An active secondary market for the Fund's shares may not exist. Although the Fund's shares will be listed on an exchange, subject to notice of issuance, it is possible that an active trading market may not develop or be maintained. There is no guarantee that distributions will be paid.

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